

THE CRUISE INDUSTRY

AN IMPORTANT CONTRIBUTOR TO THE GLOBAL ECONOMY

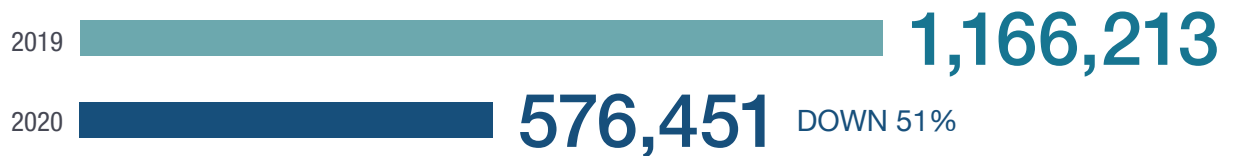


TOTAL ECONOMIC IMPACT



2019-2020 ECONOMIC IMPACT

JOBS



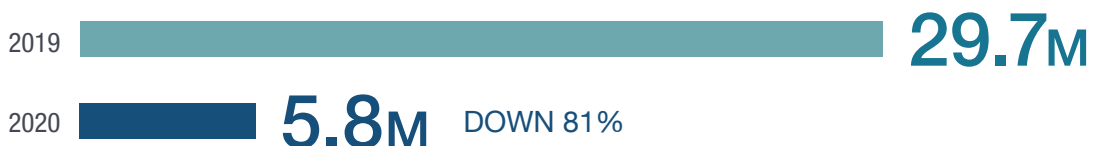
WAGES & SALARIES



DIRECT PURCHASES



PASSENGER EMBARKATIONS



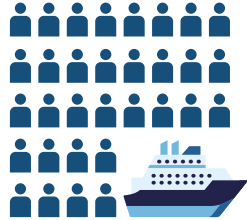
GLOBAL CRUISE INDUSTRY

RESUMPTION OVERVIEW Updated 15 September 2021

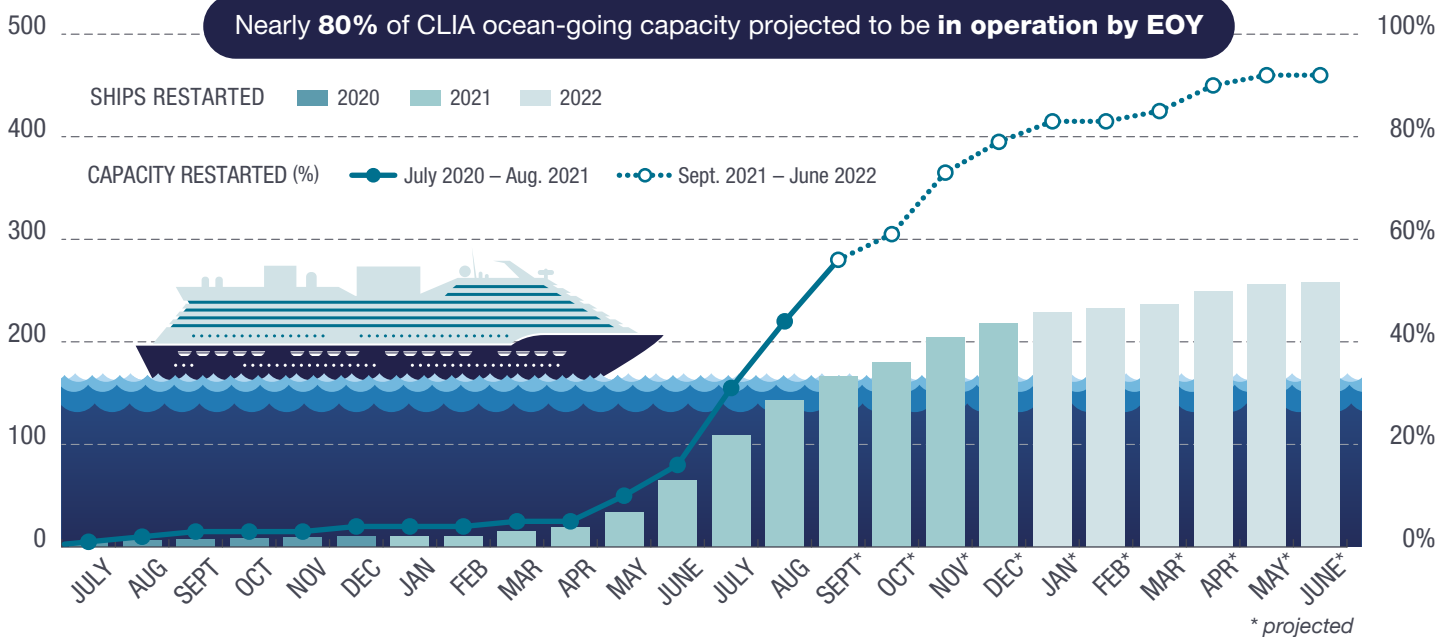
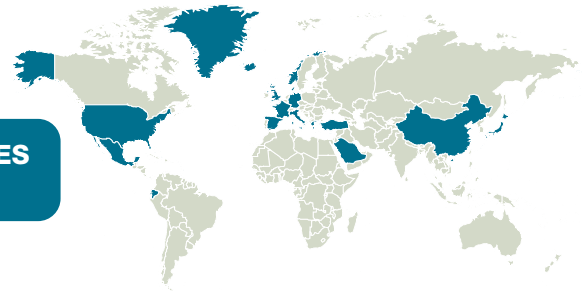


SINCE RESTART BEGAN IN JULY 2020

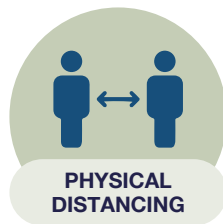
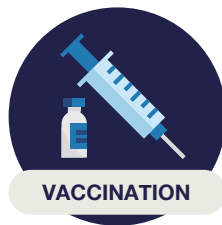
Over **1.6 MILLION PASSENGERS** have sailed



30+ COUNTRIES reopened



CLIA CRUISE LINES ARE LEADING THE WAY WITH UNMATCHED SAFETY MEASURES



82% of cruisers say they will cruise again **+9% SINCE JUNE 2020**

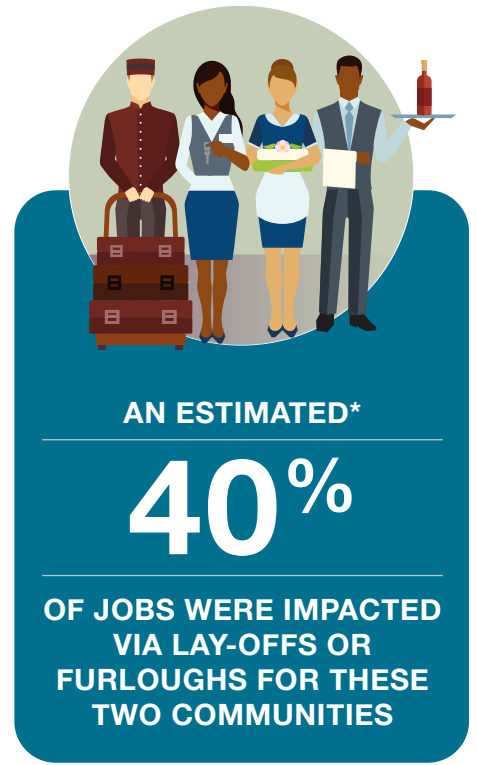
62% of non-cruisers say they are open to cruising **+6% SINCE JUNE 2020**

GLOBAL CRUISE INDUSTRY

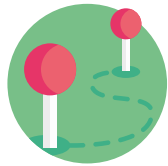
JOBS ARE COMING BACK



THE SUSPENSION HAD A DEVASTATING IMPACT ON JOBS



80% OF NORTH AMERICAN AGENCIES IMPACTED

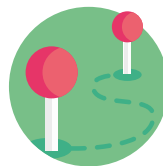


60% OF PORTS AND DESTINATIONS IMPACTED

But, the re-hiring process has restarted, and organizations are aiming for about **85% of pre-pandemic level**



64% OF AGENCIES ARE HIRING



52% OF PORTS AND DESTINATIONS ARE HIRING



On average it could take slightly **MORE THAN A YEAR** to get back to pre-pandemic level*

*As of September 2021- Based on CLIA survey. North American agencies and global Executive Partners